

**FOR IMMEDIATE RELEASE**

# **Innovation Insurance Group and Assured Research, LLC announce Strategic Alliance**

*Firms team up to provide broader product and research offerings,  
including white papers on emerging risks.*

NEW YORK, April 2, 2012 /AccessWire/ – Innovation Insurance Group and Assured Research, LLC, have announced a strategic alliance, bringing together insurance product innovation and top-quality research. Innovation Insurance Group president, Ty R. Sagalow commented, “Since forming Innovation Insurance Group early last year, we have provided a wide variety of innovation services to our clients. By working closely with Assured Research, we are now able to take our research capabilities to a new level.”

Assured Research, LLC, is a research and advisory firm founded in 2011 by William Wilt, an insurance executive with nearly 25 years of industry experience. Assured’s mission is to deliver highly customized, actionable research to its customers. “We are excited about the opportunity to join forces with Innovation Insurance Group (IIG),” said William Wilt, president of Assured Research. “The foundation of any innovation initiative is research. We look forward to working with IIG to provide high-quality primary and secondary research to our mutual clients.”

The two firms will provide introductory services to each other’s clients as well as team up to provide joint services where appropriate. The firms have also agreed to publish, free of charge, white papers on myriad emerging risks, such as Cyber-liability, Reputation Risk, Supply Chain and Climate Change three to four times a year.

Principal clients of both Innovation Insurance Group and Assured Research include insurance carriers and brokers, reinsurance carriers and brokers, law, accounting and consulting firms, risk managers of corporations of all sizes, as well as chief information officers and chief financial officers.

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“We believe that innovation is a critical component of leadership in any market,” explains Mr. Sagalow, whose background involves 30 years in the insurance industry as a chief underwriting officer, general counsel, chief operating officer and chief innovation officer. Innovation Insurance Group can offer services in product development, specialty risk underwriting, forms review and drafting, expertise testimony and public affairs advocacy.”

“Assured brings experience addressing the strategic, business and product development, and financial challenges faced by many insurance companies,” notes Mr. Wilt. “Assured’s substantial experience interacting with rating agencies, shareholders, and regulators leads to a valuable external perspective on any company’s business challenges.”

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### **About Innovation Insurance Group**

Innovation Insurance Group ([www.innovationinsurancegroup.com](http://www.innovationinsurancegroup.com)) was formed in early 2011 to deliver high-quality services to the insurance industry in the development and launch of new products. Services include new product development, insurance policy drafting and review (especially in the areas of D&O, E&O and Cyber-risk insurance), public policy advocacy and expert testimony. Ty R. Sagalow is a 30 year insurance veteran whose past roles have included Chief Innovation Officer and Zurich North America and Tower Group Companies, President of Product Development at AIG (General Counsel), Chief Operating Officer of AIG eBusiness Risk Solutions and Chief Underwriting Officer and General Counsel of National Union (an AIG Management and Professional Liability Company). He is a frequent speaker, author of several works, has appeared on Television, Radio and the White House and testified before Congress. Contact: 917-620-2174 or [tysagalow@innovationinsurancegroup.com](mailto:tysagalow@innovationinsurancegroup.com).

### **About Assured Research, LLC**

Assured Research ([www.assuredresearch.com](http://www.assuredresearch.com)) is dedicated to delivering highly customized, actionable research and analysis to insurance and insurance-investment professionals. Assured Research addresses the strategic, business and product development, and financial challenges faced by many insurance companies. Additional services geared toward the insurance and investment communities include due diligence, financial modeling and actuarial analyses. William Wilt, president, has nearly 25 years of experience in the insurance industry working as a consulting actuary, analyst at Morgan Stanley, and in corporate development, focused on M&A and operational oversight. Contact: 973.377.2908 or [william.wilt@assuredresearch.com](mailto:william.wilt@assuredresearch.com)

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